



I looked at the eyes of diablo and found an army of girls

Inside a Twitter scam campaign

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6-10-2011/ Virus Bulletin 2011

WTF IS THIS

NICE

**PRESENTATION
ABOUT?**

It is about



So let me tell you one story

   Battle.net (Starcraft 2 game network) just started offering 2-factor authentication. So my vid game now has stronger AuthN than my bank

mani  @trompi Urgent! Get your free Diablo III Game here tinyurl.com/getdiablo

JanitaFest9872, [+] Tue 12 Jul 21:11 via web in reply to...

The campaign

JanitaFest and friends



FrancineLettman Francine Lettman

@itsDOMHoe21 Hey, I just found this totally free iPod Touch promo here tinyurl.com/freeipod8/?=nj...

hace 2 horas



FrancineLettman Francine Lettman

He forgot my kiss on Sunday night o_____o

hace 2 horas



FrancineLettman Francine Lettman

im still cooler then all of them *pop collar*

hace 2 horas



FrancineLettman Francine Lettman

This man told me that he puts orange Fanta in bongos instead of water

hace 2 horas



FrancineLettman Francine Lettman

yeah the lack of 'sun' this morning has messed with my spelling

hace 2 horas



FrancineLettman Francine Lettman

I wish yuvi 2 keep his consistency against England like in worldcup

hace 2 horas



FrancineLettman Francine Lettman

#nowplaying Suicide Machines - Sometimes i don't mind

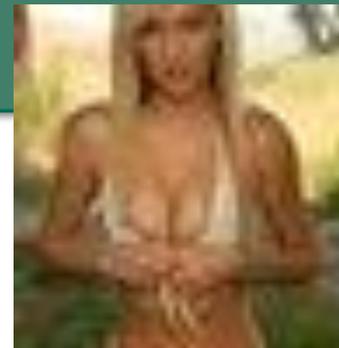
hace 2 horas

All of them
2hrs ago



Some patterns

“I met a fat chick and I f*cked her on an elevator”



Campaign Tweets

All of them unique! More difficult to track. However clearly pattern-created.

Example:

***@hannahalkaff Fantastic! I just now gotten my own
FREE OF COST \$1,000 Victorias Secret Gift Card
coming from tinyurl.com/freevsgc***

All links using either tinyurl.com or t.co (disjunctive bot groups).

Example:

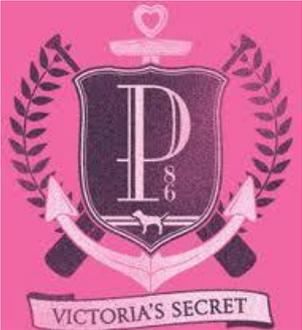
tinyurl.com/freebb03

tinyurl.com/freeipod8

tinyurl.com/freebox360

tinyurl.com/freeikea5

Baits

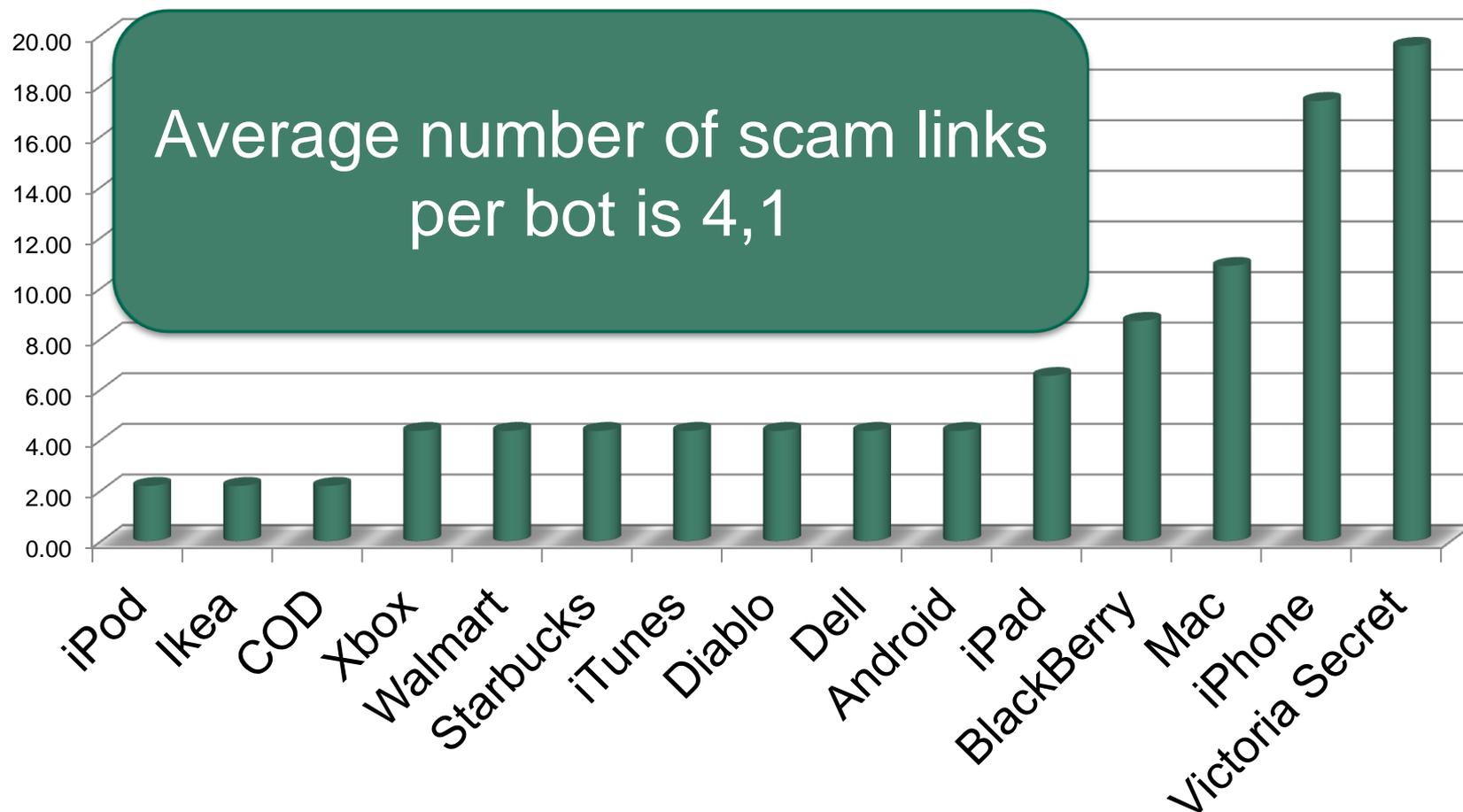


XBOX 360



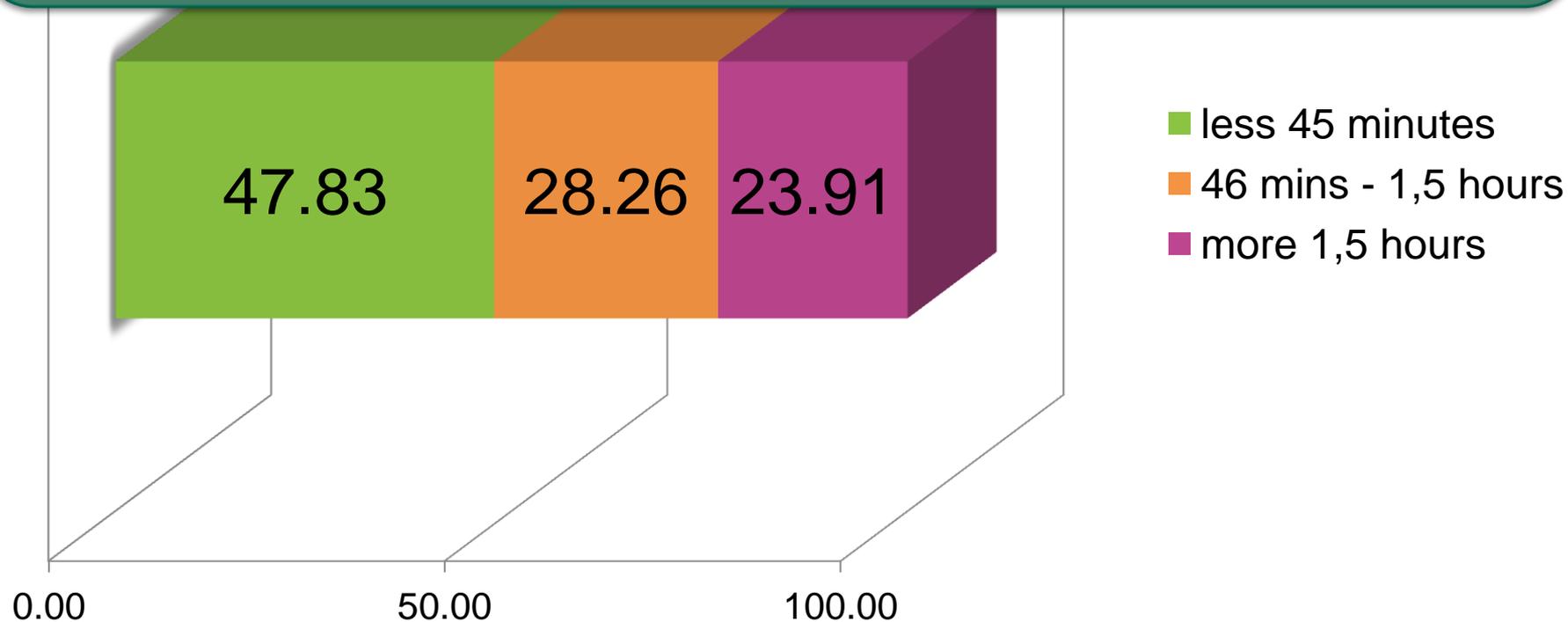
Most targeted ones

Number of messages per bait



Bot's lifespan

All bots disappear in less than 1.5 hours, excluding outliers



The scam

Destination URLs

freeipadz.info/ta/

Free iPad 2

freeblackberrynow.info/ta/|

URL Terminated

The TinyURL (freeigs) you visited was used by its creator in violation of our terms of use. TinyURL has a strict no abuse policy and we apologize for the intrusion this user has caused you. Such violations of our terms of use include:

- Spam - Unsolicited Bulk E-mail
- Fraud or Money Making scams
- Malware
- or any other use that is illegal.

If you received spam, please note that TinyURL did not send this spam and we do not operate any email lists. We can not remove you from spammer's database as we have no association with spammers, but instead we recommend you use spam filtering software.

About TinyURL

TinyURL.com is a free URL redirection service that allows you to make a long URL into a more manageable tiny URL. To learn more about TinyURL, please visit our homepage: <http://tinyurl.com/>

Congratulations!

GET A FREE VICTORIA'S SECRET \$1,000 GIFT CARD, details apply



ENTER EMAIL:

CONTINUE

VICTORIA'S SECRET
\$1,000 GIFT CARD

By entering your email and continuing, you certify that you are a US resident over the age of 18 and that you agree to the [Privacy Policy](#) and [Program Rules](#).

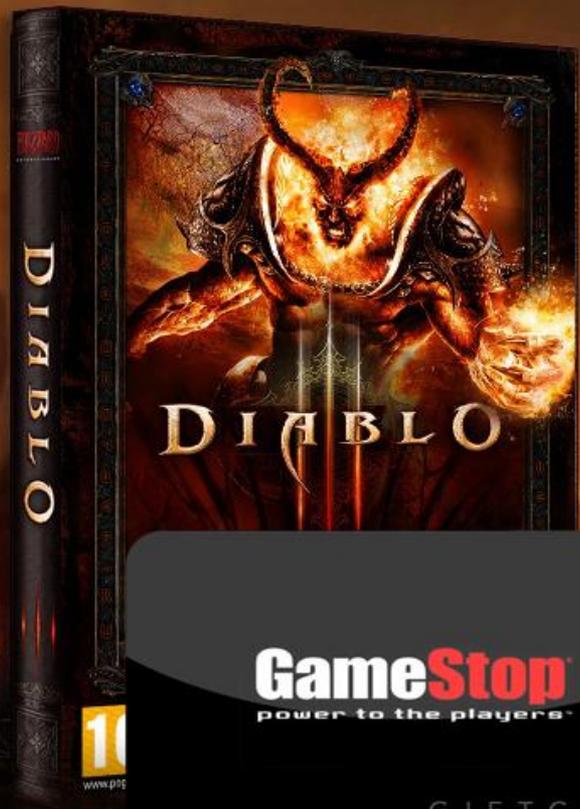
SUMMARY OF PROGRAM REQUIREMENTS. To receive the reward you must: 1) be a U.S. resident at least 18 years of age or older; 2) Register with valid information; 3) Complete the user surveys; 4) Complete the following reward offers: 2 Silver, 2 Gold, and 2 Platinum offers (Available reward offers will vary. Some reward offers require a purchase. Credit card offers may require you to activate the card by making a purchase, transferring a balance or taking a cash advance. 5) Follow the redemption instructions. All program requirements must be completed within 120 days of the date of registration. Allow 6-8 weeks for delivery. Limit of one (1) gift per household. No cash redemption value. Please read the [Program Rules](#) for complete program details. Your information will be shared with our marketing partners. Please read the [Privacy Policy](#) for more details.

GiftcardPrizesGiveouts.com is an independent rewards program for consumers and is not affiliated with, sponsored by or endorsed by any of the listed products or retailers. Trademarks, service marks, logos, and/or domain names (including, without limitation, the individual names of products and retailers) are the property of their respective owners.

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Own it First

Get **Diablo® III FREE**, details apply

Includes a \$250 GameStop® gift card!

ENTER ZIP:

CONTINUE

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Depending on your IP, different Scam

→ ↻ lpes.glomobi.com/lp.aspx?LpID=330154&PartnerID=rapidrm_rmx&aff_sub=08_15863522_8664bbf5-d9b5-4499-af15-1aba424f7779&aff_sub2=157376

ÚNETE AL CLUB Y OBTÉN EL MEJOR CONTENIDO PARA TU MÓVIL. SONIDOS, JUEGOS Y MÁS.

ANUNCIO

¡Atrapa tantos iPhones como puedas y GANA el iPhone4!



Tienes 15 segundos!



suscríbete

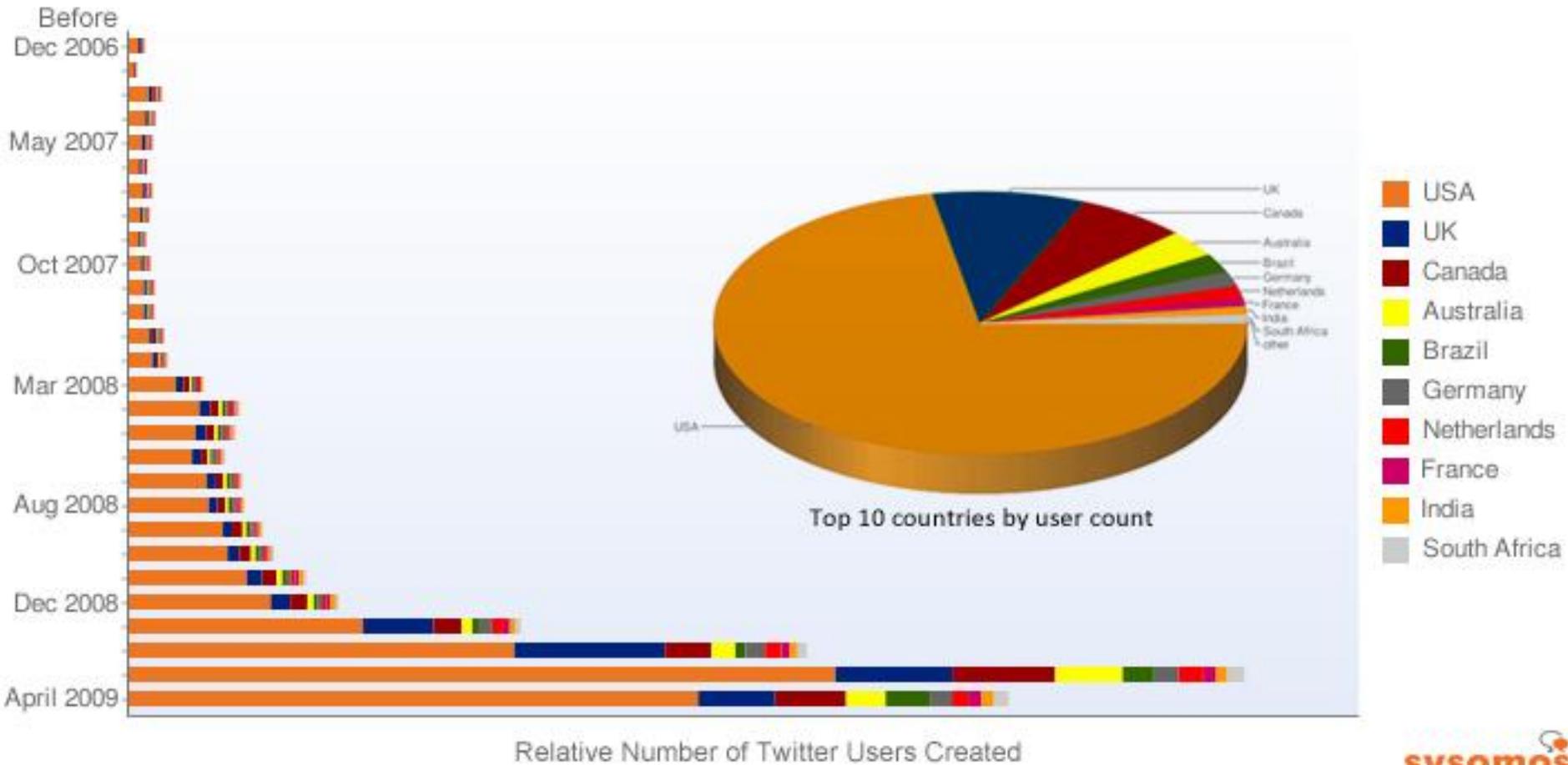
Al acceder a este servicio y enviar la clave al código 797979, aceptas tu suscripción a nuestro servicio. El coste del servicio de suscripción es de 1.42€ por sms recibido (iva incluido) más el coste de navegación wap que dependerá del operador que tengas contratado. Máx 9sms/semana. Ninguna tarifa incluye IVA. Pueden aplicarse tarifas de mensajes estándar /otro. Fecha de cierre de la campaña: miércoles, 08 de febrero de 2012 a 23 h 59 horas CEST. Esta es una campaña internacional. Puede ofrecerse premio equivalente. La suscripción se renovará automáticamente. Puede interrumpirse enviando BAJA al 797979. Tu teléfono debe ser compatible con polifonía, tener internet y capacidad de mensajes. Todos los cargos aparecerán en tu factura de teléfono o se deducirán de tu saldo prepago. Debes ser el dueño de este dispositivo o tener permiso del dueño y tener al menos 18 años o bien tener el permiso de tu padre o tutor. Glomobi no está afiliado ni patrocinado por los productos o minoristas listados. Las marcas comerciales, marcas de servicios, logotipos (incluidos, sin limitación, nombres individuales de productos y minoristas) pertenecen a

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Most users from USA

But we will see the real reason later

New Twitter Users by Country



Back to the hosting IP

Untargeted Follower Packages



1000

UNTARGETED FOLLOWERS

Followers Delivered Within
10 - 14 Days

\$29

BUY NOW!



2000

UNTARGETED FOLLOWERS

Followers Delivered Within
20 - 30 Days

\$54

BUY NOW!



5000

UNTARGETED FOLLOWERS

Followers Delivered Within
45 - 60 Days

\$125

BUY NOW!



10,000

UNTARGETED FOLLOWERS

Followers Delivered Within
90 - 110 Days

\$235

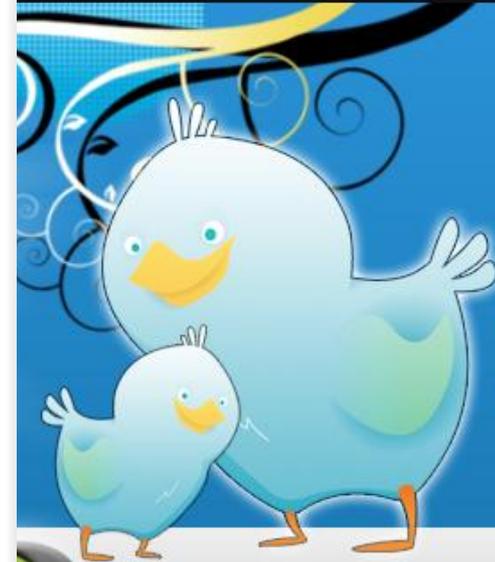
BUY NOW!



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172

tickets remaining

Legal aspects and money

Legal shielding

Affiliation program:

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Contacting them

The screenshot shows the Google Maps interface in Spanish. At the top left is the Google Maps logo with 'España' below it. A search bar contains the address '13762 W. SR. 84, Davie, FL 33325'. To the right of the search bar are icons for printing, email, and sharing. Below the search bar, there are links for 'Cómo llegar' and 'Mis sitios'. The main map area shows a Street View image of a multi-lane road with a car in the distance. On the left side of the map, there is a smaller thumbnail of the same Street View image with a 'Street View' label below it. Below the thumbnail, there are links for 'Cómo llegar', 'Buscar en alrededores', and 'Guardar en... más'. At the bottom of the left sidebar, there is a section titled 'Quizás quisiste decir:' followed by two alternative addresses: 'W State Road 84, Fort Lauderdale, Broward, Florida 33325, EEUU' and 'W State Road 84, Shenandoah Square, Davie, Broward, Florida 33325, EEUU'.

Google maps España

13762 W. SR. 84, Davie, FL 33325

Cómo llegar Mis sitios

13762 Florida 84
Davie, FL 33325, EEUU

Street View

Cómo llegar Buscar en alrededores Guardar en... más ▼

Quizás quisiste decir:

W State Road 84, Fort Lauderdale, Broward, Florida 33325, EEUU

W State Road 84, Shenandoah Square, Davie, Broward, Florida 33325, EEUU

How much money?

FluxAds – PremiumRewardClub – Dell Adamo Laptop

Offer: PremiumRewardClub – Dell Adamo Laptop

Description:

Countries Allowed:

United States

Payable Action:

Email Submission

Notes:

No Incentive Traffic

Accepted Traffic:

Contextual, CPC, Display, Email, Search, Social

Payout:

\$ 1.30

Start Date:

2009-07-10

Expiration Date:

2029-12-31

Landing Page:

[View Landing Page](#) ↗

Signup:

[Join FluxAds](#) ↗

Share:



Some maths

Estimation on one of the sites (freeipadz.info)

Traffic according to Alexa around **600** visits a day

Suppose same traffic for all sites.

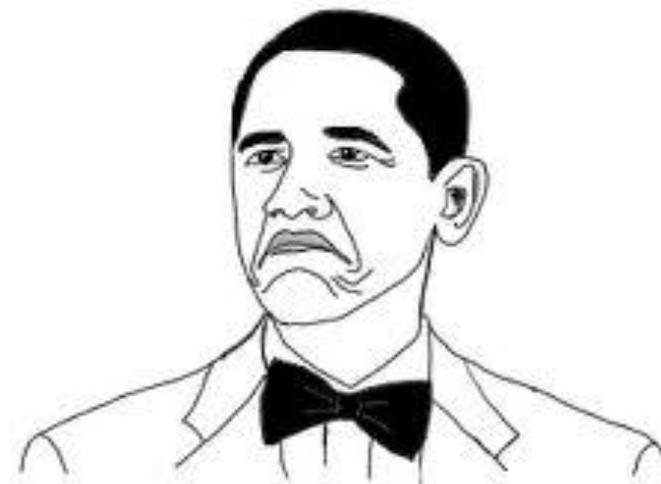
Suppose **2%** follow first link.

Suppose **2%** of them enter email address.

→ **3500** USD a year

Suppose not 2% but **5%**

→ **22000** USD a year



NOT BAD

This is just an estimation!!

Conclusions

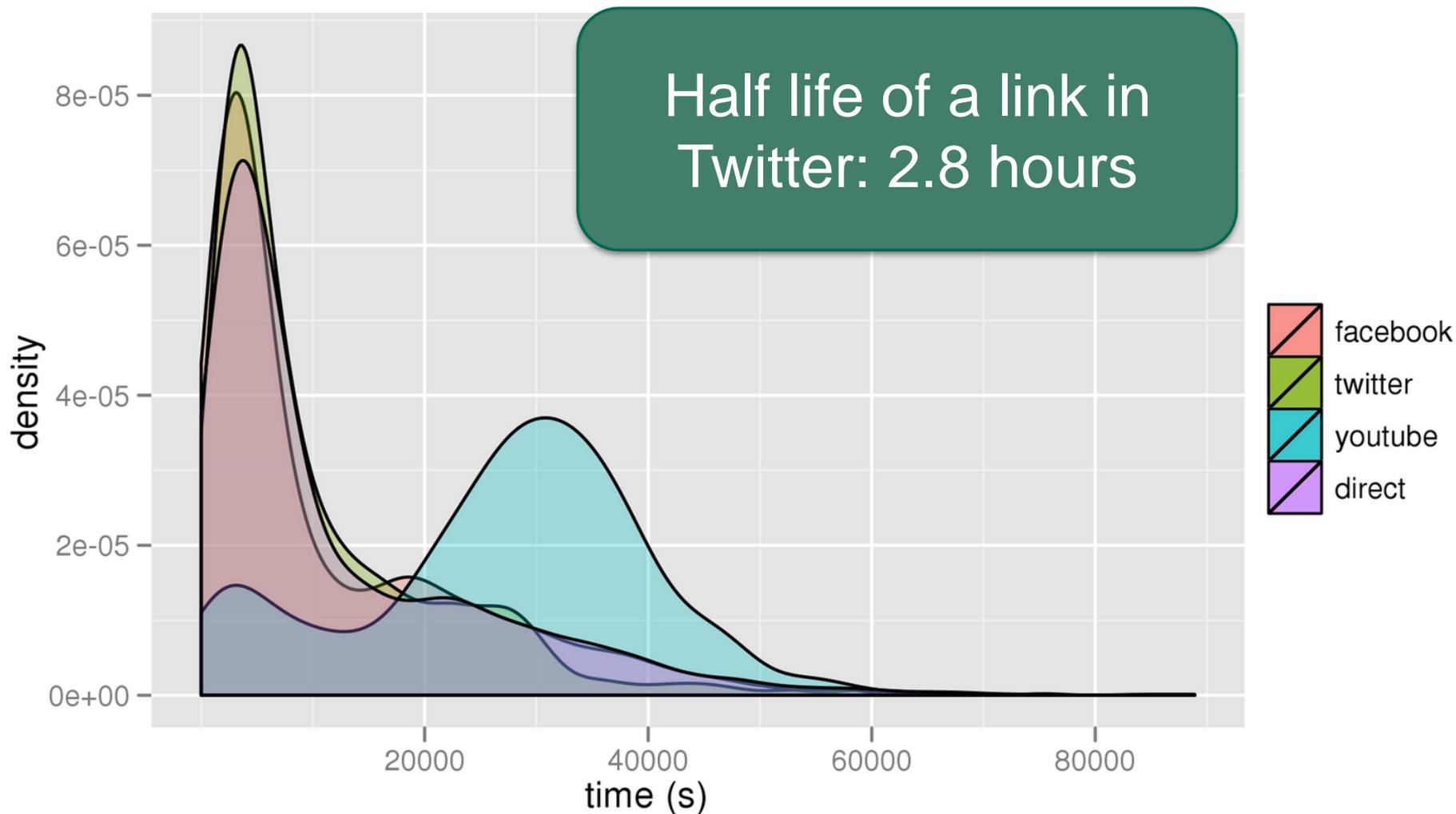
460.000 new accounts every day!

Not such a Tweet: Could your latest follower be a hacker? Every day, 3.5billion malicious Tweets spread spam and viruses

By ROB WAUGH

Last updated at 4:58 PM on 7th September 2011

How to stop this



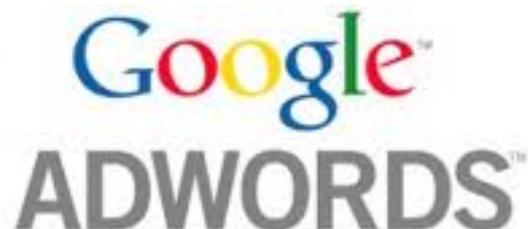
How to stop this

Open questions:

- Is it possible from a **legal** perspective?
- Is it possible from a **technical** perspective?

From an attacker point of view, looks like a new promising “**business**”.

Reminds you something?



Do **we** care about this campaigns?

Thank You

**I looked at the eyes of diablo and found an
army of girls**

Inside a Twitter scam campaign

Vicente Diaz, Senior Security Analyst, Kaspersky Lab

@trompi

6-10-2011/ Virus Bulletin 2011